

# BENEFITS FOR MERCHANTS

JOIN THE  
REVOLUTION

•  
TOOLS FOR  
DAILY GROWTH



## SOLUTIONS

- Customizable solutions for payment processing, including lower fee schedules, consumer convenience in a busy world, and the availability of custom mobile applications to reach your customers.
- Unprecedented security for both your business and your customers in every transaction.
- Two way communication with your customer – utilize Mobile Pay as an advertising platform for FREE!!
- Late Day Close for transaction deposits – 6 PM, Central Standard Time
- Real Time Reporting with export capabilities – No paper trail necessary
- New Revenue Stream - Opportunity to make money by allowing customers to register with Mobile Pay at your business location.
- Increased advertising – we will sponsor advertising for FREE from our website
- We process Point of Sale and ATM transactions at a lower cost – free consult available as well as online tool to evaluate your savings with Mobile Pay.
- No Obligation Contract – FREE Contract Processing!
- 24/7 Customer Service – Fast, Friendly and Reliable
- No hassle implementation – No additional staff training required.

138 S. Angel Street  
Kaysville, UT 84037

## Contact Info

P: 877-662-5729, x 2

F: 877-662-5729

E: [customerservice@mobilepayus.com](mailto:customerservice@mobilepayus.com)



# HOW WILL YOUR BUSINESS BENEFIT FROM MOBILE PAY?

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## How does Mobile Pay work?

- We process **ATM** and **Point of Sale** transactions
- Issue branded **General Purpose Reloadable (GPR) cards** for the unbanked/underbanked population that create credit and benefits for the users
- **Mobile Phone Payment Application** that enables not only easy, secure payments from a mobile device, but also enables two-way communication with the customers
- Custom development of a **business specific mobile application** for your business to work with Mobile Pay phone payment application

## How will Mobile Pay benefit my business?

- Embedded, Triple-Encryption security
- Lower transaction processing costs
- Potential for new revenue stream
- Fewer lost profits with customized solutions
- FREE direct marketing tool to reach customers
- Customizable real time account/transaction reports
- No additional staff training required
- Cut out lost profits due to "Walk-outs" by requiring preauthorization of bar tabs.

## How will Mobile Pay benefit my customers?

- Embedded, Triple-Encryption security
- Convenience – No need to carry cash or cards
- Easy bill share with friends and family
- Easy Tip Calculations within the application
- Customizable real time account/transaction reports
- Duress code to disable involuntary transactions due to robbery or the like.

## Is there a contract associated with using Mobile Pay?

- No obligation, Month to Month Contract
- FREE application processing
- Tiered pricing to provide volume incentives

## What is the cost to incorporate Mobile Pay in to my business?

- The only cost will be assumed if your business elects to replace the existing Point of Sale terminal/s. This is set up on a purchase, rent-to-buy, or rental with free upgrade option.

